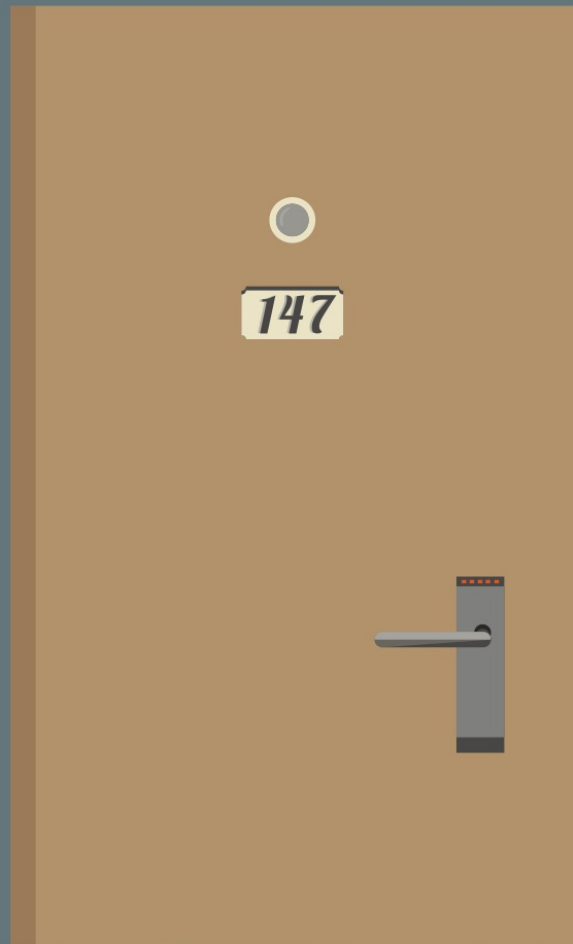


Tips for Using Door Hangers



1. Have A Plan

It works best if you can divide your neighborhood into smaller sections and assign groups to work in each section. We tried to do about 200 residences per section.

2. Work In Even Numbers

It works best to have a least two people to canvas a neighborhood. Even numbers work best so that you can each work a side of the street.



3. Allow Enough Time

It took longer to hand out the door hangers than I thought, especially in more established neighborhoods where the houses are further apart and have longer driveways.



4. Denser Neighborhoods Are Efficient

Newer neighborhoods in our area are much more dense. They tend to have simpler designs with doors closer to the street which make it much easier to distribute door hangers.



5. Expect Internal Resistance

Handing out door hangers can be intimidating to folks. Don't be surprised if your people who are quick to volunteer for other things decline to do this.

6. No Soliciting Signs

Determine how you want to handle "no soliciting" signs. Some communities have "no soliciting" signs up for the entire neighborhood.

7. Know Soliciting Laws

Some communities require canvassers and solicitors to register before they can hit the streets. You can get fined if you don't do this.



8. Have Realistic Expectations

Door hangers, like mass mailings, are used to create awareness of an event and/or your church. Personal invites will always be the best method.



9. Don't Underestimate Good Design